

Considerations for adding music to your event.

One of the best and easiest ways to enhance your special event is to add music. Yet, it is easy to become confused about what kind of musical entertainment to choose, how to find it, what to look for, etc. Here are some helpful ideas on what to consider and how to get the best value !

The best way to decide on what you may want is to consider 3 main points:

1. Your attendees
2. Your venue
3. Your budget

Your attendees If your guests will be mostly a younger group (20s and younger) a DJ is usually the best choice. A professional DJ service will have all the current/latest music available usually requested by a younger crowd. If, however, your guests are in their 30s and older, you may wish to consider the live performance of a band or a soloist with backing-tracks capability (more about this popular trend below).

Your venue Will your event be at a private home, hall, or banquet room? Banquet halls and larger rooms will accommodate live music or DJs. However, if your event is at a home or small facility, using a soloist is becoming a popular and wise choice. Many consumers are discovering the advantages to adding live entertainment by a soloist. Technology now allows a solo musician/vocalist to reproduce the sound and quality of a full band. A professional soloist will also play pre-recorded music during breaks similar to a DJ.

Your budget Be realistic about what you can afford for you entertaining budget. Here are some price ranges to consider:

Live bands can range from \$1000 to \$5000 per event. *Smaller 2 and 3-piece bands* may charge less. If you are not sure where to find good live entertainment It might be better to contact a reputable music service to assist you. Be aware though that an agency can add a large mark-up for commissions. I can refer you to services as well.

Disc jockeys will usually charge \$400 to \$1000 per event. The higher charges should include special effects such as lighting and smoke machines.

Technology now allows a solo musician-vocalist to reproduce the sound and quality of a full band.

Soloists with full sound systems and backing tracks charge \$300 to \$600 per event. A professional soloist can provide a nice balance between a live band and a DJ in terms of budget and entertainment.

Crank up the volume? Avoid the biggest mistake of all... amateur performers who play so loud that guests complain, or worse, leave. A soloist will play soft enough to allow guests to converse while allowing others to dance, listen, and interface with the performer. In addition, soloists can also accommodate small to mid-size venues, and require less space for set up and stage area.

Things to ask for include a song list, references, CD or website, and list of venues where the performers have played.

What makes an event? The right music. **Avoid the biggest mistake of all... amateur performers...**

You are free to contact me personally for more music ideas at no cost or obligation.

Info 818-279-5065, or at bobfetherolf@netzero.net

Bob Fetherolf has been a professional working guitarist, vocalist, composer, teacher and entertainer since 1978. His first album, "Bob Fetherolf and Full Sail" was released in 1989. His accompanying pirates themed video "Minstrel Pirates" was viewed by over 200 million households across Europe and the USA. He has produced and recorded music for television and cartoons for Disney, Hanna Barbera and more! He has performed nationally and internationally and his popularity continues to grow. He has run his own teaching and recording studio in Glendale, Ca. since 1981 called "Full Sail Music" where he taught guitar, and produced and arranged numerous recording sessions. He has recently achieved over 700,000 paid downloads from his three Cds on his Sony/mp3 website (unavailable/presently out of print), as well as worldwide radio play and other popular outlets such as WalMart, Amazon.com, Cdbaby and more ! Bob also teaches music for Monronia and Las Angeles Unified School Districts, and has earned a Masters Degree in music as well,

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